END-USER PRODUCTS

How best to package new information to inform management

We'd like to know....

- What are the most important analyses to do with our new data? What questions do you need answered?
 CONTENT
- How can we make our data easy for you to use? In what format do you prefer to receive the new information?
 PACKAGING

What roles do you play with regard to Olympia oysters? Select ONE

- 1. "on-the-ground" Oly restoration
- 0% 2. oyster farming (any species)
- 0% 3. planning/policy for oysters
- 38% 4. planning/policy for estuarine habitats
- 6% 5. funding of oyster restoration projects
- 6% 6. permitting / regulation related to oysters
- 0% 7. monitoring of oysters
- 13% 8. research projects on oysters
- **9.** education / outreach about oysters
- 6% 10.other / none

END-USER PRODUCTS

Guidelines **Conceptual models Decision trees** Site evaluations **Regional maps** Site selection tools (will review each and then have you score its usefulness to your management decisions)

Guidelines

Description of end-product:

--summary and interpretation of management implications of our new data --brief written recommendations supplemented by figures/tables





Which questions would this product apply to?

ALL SEVEN QUESTIONS

Where: recommendations about best sites

When: recommendations about timing

How: recommendations about stressor reduction

Guidelines

Based on your past experience with similar products or your anticipated future needs...

	How valuable would this type of product be for applying new science to your needs ?
%	1. NOT valuable
%	2. SOMEWHAT valuable
%	3. MODERATELY valuable
.4%	4. VERY valuable





END-USER PRODUCTS

Guidelines

Conceptual models

Decision trees

Site evaluations

Regional maps

Site selection tools

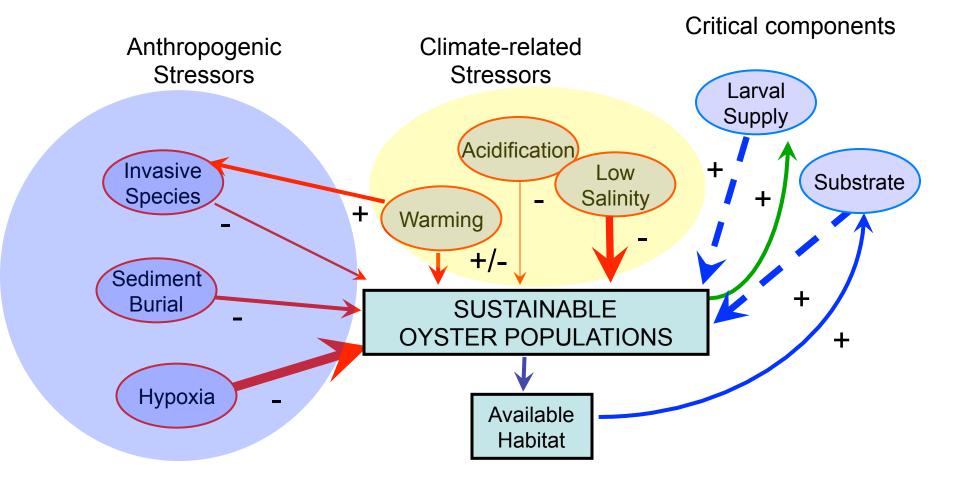
Conceptual models

Description of end-product:

-- diagram showing which oyster parameters are affected by different factors

--could be one single model, or variants developed to guide the different questions

Conceptual model



Conceptual models

Which questions would this product apply to?

Where: model useful for site selection by showing which factors matter

How: model applied to developing strategies for enhancing resilience through stressor reduction

Conceptual models

Based on your past experience with similar products or your anticipated future needs...

How valuable would this type of product be for applying new science to your needs ?

1. NOT valuable

0%

18% **2. SOMEWHAT** valuable

47% **3. MODERATELY** valuable

12% **4. VERY** valuable



END-USER PRODUCTS

Guidelines **Conceptual models Decision trees** Site evaluations **Regional maps** Site selection tools

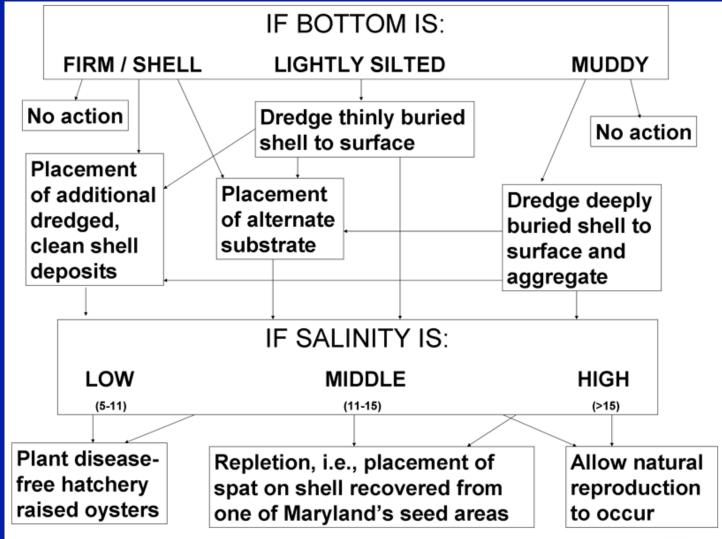
Decision trees

Description of end-product:

-- provides guidance about which stressors to focus on at sites with differing conditions

--dichotomous key or flow chart

Decision trees Example:



-Maryland Department of Natural Resources

Decision trees

Which questions would this product apply to?

How: helps managers identify critical stressors to focus on at a given site

Decision trees

Based on your past experience with similar products or your anticipated future needs...

How valuable would this type of product be for applying new science to your needs ?

1. NOT valuable

0%

35%

29% **3. MODERATE LY** valuable **4. VERY** valuable

5. EXTREMELY valuable

END-USER PRODUCTS

Guidelines **Conceptual models Decision trees Site evaluations Regional maps** Site selection tools



Description of end-product:

-- table summarizing info on the 18+ monitored sites

Example:

SITE	OYSTER RESTORATION SUITABILITY SCORE
China Camp	High
Port Orient	Low
Loch Lomond	Medium
Port Pinole	Medium
Brickyard Cove	Low
Sausalito	High
Berkeley	High
Arambaru Island	Medium
Oyster Point	Medium
Coyote Point	Low
Eden Landing	High

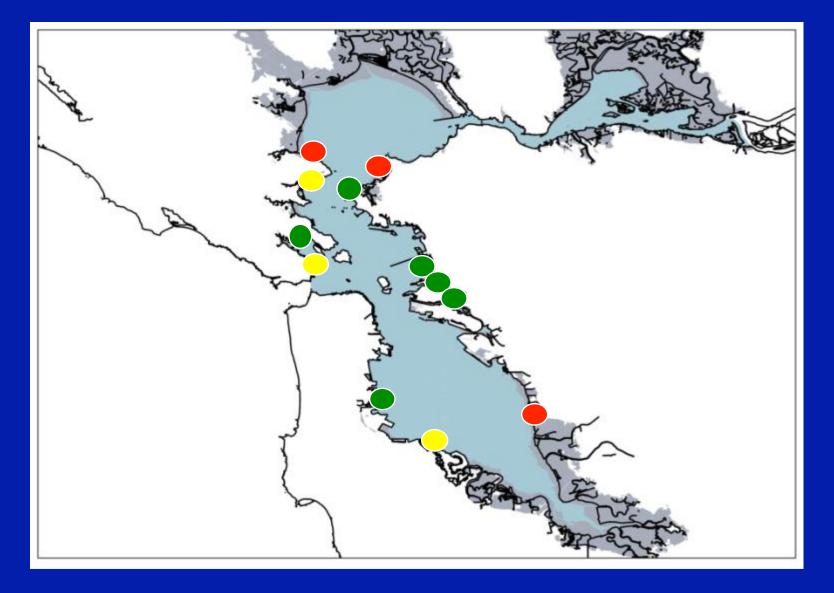
Example:

	OYSTER RESTORATION SUITABILITY SCORE	OYSTER ATTRIBUTES		STRESSORS			
SITE		Adult density nearby	Recruitment rate	Freshwater exposure	Hypoxia frequency	Sedimentation	Invasive cover
China Camp	High	High	High	Medium	Low	Low	Medium
Port Orient	Low	Low	Low	High	Medium	High	High
Loch Lomond	Medium	Low	Medium	High	Medium	Low	Low
Port Pinole	Medium	Medium	Low	Medium	Low	Medium	Low
Brickyard Cove	Low	Low	Low	High	High	High	High
Sausalito	High	Medium	High	Low	Low	Medium	Low
Berkeley	High	High	Medium	Low	Low	Low	Medium
Arambaru Island	Medium	Medium	Medium	Medium	High	Medium	Low
Oyster Point	Medium	Low	High	Medium	Medium	Medium	Medium
Coyote Point	Low	Low	Low	High	Medium	High	High
Eden Landing	High	High	Medium	Low	Low	Medium	Low



Description of end-product:

-- or could summarize site assessment on map



Which questions would this product apply to?

Where: summaries show which of the 18 sites have most critical existing populations OR best restoration potential

Based on your past experience with similar products or your anticipated future needs...

How valuable would this type of product be for applying new science to your needs ?

1. NOT valuable

0%

41%

18% **2. SOMEWHAT** valuable

3. MODERATELY valuable

12% **4. VERY** valuable

5. EXTREMELY valuable

END-USER PRODUCTS

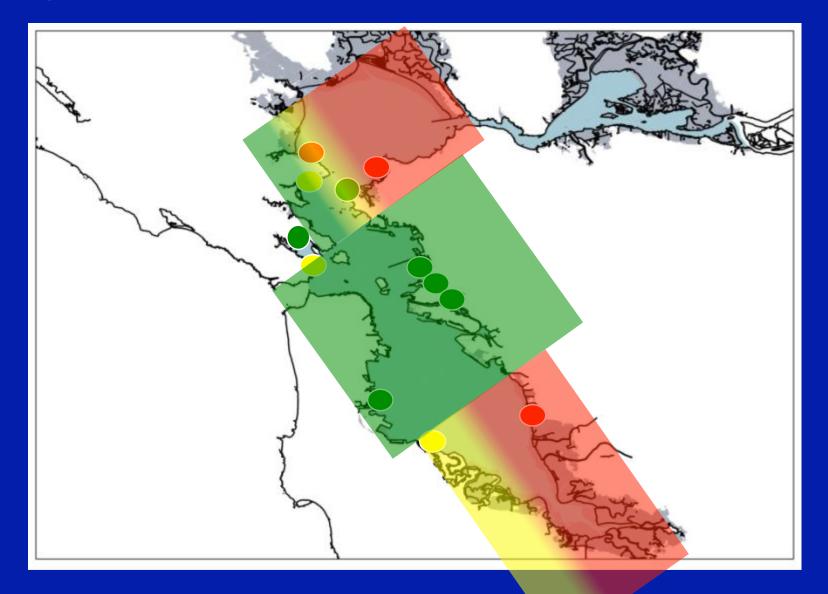
Guidelines **Conceptual models Decision trees** Site evaluations **C**Regional maps Site selection tools

Description of end-product:

--maps of San Francisco Bay and Elkhorn Slough

--GIS used to interpolate between our 18+ sampled stations: moderate uncertainty

--assessment of suitability of regions based only on factors that vary as a continuous gradient



Which questions would this product apply to?

Where: maps show which regions have most critical existing populations OR best restoration potential

Based on your past experience with similar products or your anticipated future needs...

How valuable would this type of product be for applying new science to your needs ?

1. NOT valuable

0%

41% **2. SOMEWHAT** valuable

3. MODERATELY valuable

12% **4. VERY** valuable



END-USER PRODUCTS

Guidelines **Conceptual models Decision trees** Site evaluations **Regional maps** Site selection tools

Description of end-product:

-- formal "decision-support tools," employing software to create tailored products

--allows assessment of sites other than the 18+ we studied

--end-user inputs data and obtains assessment of whether this is appropriate restoration site

Example: Interactive site "report card"

You enter information about your site....

	OYSTER AT	TRIBUTES	STRESSORS			
SITE	Adult density nearby	Recruit- ment rate	Fresh- water exposure	Hypoxia frequency	Sedimentati on	Invasive cover
Site X	High	High	Medium	Low	Low	Medium
Site Y	 Low	Low	High	Medium	High	High
Site Z	Low	Medium	High	Medium	Low	Low

...and the tool calculates a restoration score

	OYSTER RESTORATION SUITABILITY SCORE	OYSTER ATTRIBUTES		STRESSORS				
SITE		Adult density nearby	Recruit- ment rate	Fresh- water exposure	Hypoxia frequency	Sedimentati on	Invasive cover	
Site X	High	High	High	Medium	Low	Low	Medium	
Site Y	Low	Low	Low	High	Medium	High	High	
Site Z	Medium	Low	Medium	High	Medium	Low	Low	

Which questions would this product apply to?

Where: interactive tools help managers evaluate sites for conservation/restoration

Based on your past experience with similar products or your anticipated future needs...

How valuable would this type of product be for applying new science to your needs ?

6% **1. NOT** valuable

24% **2. SOMEWHAT** valuable

3. MODERATELY valuable

4. VERY valuable

35%

18%

5. EXTREMELY valuable

DISCUSSION OF END-USER PRODUCTS

--Are there any other end-user products we missed? --Reflections about how you use products?



Working together, we will apply the new science towards conserving and restoring Olympia oysters!

